



# EQ japan Inc.

*Design pod*

## COMPANY PROFILE

Company Name	EQ japan Inc.	TEL	81-47-382-5073
Head Office	3-1-2-2D, Higashimatsudo, Matsudo-shi, Chiba 270-2225 Japan	FAX	81-47-382-5173
Executive Officer	President and CEO Yoshiro Igarashi	Opening hours	Monday-Friday AM9:00-17:00
Founded	26th December 2011	Closed days	Saturday-Sunday, National Holiday
Common stock	17,980, 000 yen	Email	info@eqjapan.com
Headcount	11	Home page	<a href="https://blueeqec.com/">https://blueeqec.com/</a>
		Bank	Mizuho Bank, Chiba Bank, Johoku Shinkin Bank, Saitama Resona Bank, Keiyo Bank, Chiba Kogyo Bank, Gunma Bank, Shoko Chukin Bank

**Business contents**

- OEM business with global brands in the sports bag, golf bag and accessory categories.
- Planning, design and production of school bags, as well as licensing business for school jerseys.
- Under our own brand, blueeq, planning, design, production and selling team bags and apparel suitable for all sports.

## HISTORY

2011 December	<ul style="list-style-type: none"> <li>• EQ pod Inc., established in Minamisenju, Arakawa-ku, Tokyo.</li> </ul>
	<ul style="list-style-type: none"> <li>Operate an OEM business for bags from a number of major sports brands.</li> </ul>
	<ul style="list-style-type: none"> <li>Started planning and production of school bags.</li> </ul>
2014 June	<ul style="list-style-type: none"> <li>• Launched our original brand, blueeq, and began selling it ourselves.</li> </ul>
2016 September	<ul style="list-style-type: none"> <li>• The company name was changed to EQ Japan Inc. and the office was moved to in front of Higashi-Matsudo Station in Chiba.</li> </ul>
2024 July	<ul style="list-style-type: none"> <li>• A licensing agreement was concluded with Kanko Gakuseifuku Co., Ltd.</li> </ul>
	<ul style="list-style-type: none"> <li>Launching school jerseys under the new brand "KANKO blueeq."</li> </ul>
2024 August	<ul style="list-style-type: none"> <li>• Created the [5R/3R CONCEPT] as our new product development policy and have shifted to planning and developing environmentally friendly products.</li> </ul>
2025 February	<ul style="list-style-type: none"> <li>• [5R/3R CONCEPT] First products launched: 5R bags and 3R apparel.</li> </ul>