



# EQ japan Inc.

*Design pod*

## COMPANY PROFILE

<b>Company Name</b>	EQ japan Inc.	<b>TEL</b>	81-47-382-5073
<b>Head Office</b>	3-1-2-2D, Higashimatsudo, Matsudo-shi, Chiba 270-2225 Japan	<b>FAX</b>	81-47-382-5173
<b>Executive Officer</b>	President and CEO Yoshiro Igarashi	<b>Opening hours</b>	Monday-Friday AM9:00-17:00
<b>Founded</b>	26th December 2011	<b>Closed days</b>	Saturday-Sunday, National Holiday
<b>Common stock</b>	17,980, 000 yen	<b>Email</b>	info@eqjapan.com
<b>Headcount</b>	11	<b>Home page</b>	<a href="https://blueeqec.com/">https://blueeqec.com/</a>
		<b>Bank</b>	Mizuho Bank, Chiba Bank, Johoku Shinkin Bank, Saitama Resona Bank, Keiyo Bank, Chiba Kogyo Bank, Gunma Bank, Shoko Chukin Bank

- Business contents**
- OEM business with global brands in the sports bag, golf bag and accessory categories.
  - Planning, design and production of school bags, as well as licensing business for school jerseys.
  - Under our own brand, blueeq, planning, design, production and selling team bags and apparel suitable for all sports.

## HISTORY

- 2011 December** • EQ pod Inc., established in Minamisenju, Arakawa-ku, Tokyo.  
Operate an OEM business for bags from a number of major sports brands.  
Started planning and production of school bags.
- 2014 June** • Launched our original brand, blueeq, and began selling it ourselves.
- 2016 September** • The company name was changed to EQ Japan Inc. and the office was moved to in front of Higashi-Matsudo Station in Chiba.
- 2024 July** • A licensing agreement was concluded with Kanko Gakuseifuku Co., Ltd.  
Launching school jerseys under the new brand "KANKO blueeq."
- 2024 August** • Created the [5R/3R CONCEPT] as our new product development policy and have shifted to planning and developing environmentally friendly products.
- 2025 February** • [5R/3R CONCEPT] First products launched: 5R bags and 3R apparel.

*blueeq*